

2010 ANNUAL REPORT

2010 AT A GLANCE:

- **61** individuals participated in the EarthLinks Workshop
- **103** participants went on **16** different Day Trips Into Nature
- **71** separate venues offered our products for sale
- **11** persons completed our Floral Design Course, preparing them for employment in the floral industry
- Our 7th annual fundraiser, "Imagine" raised **\$22,700**
- Volunteers logged more than **2600** hours with EarthLinks!



EarthLinks Staff:

Kathleen Cronan & Julie Schwab, OP
Co-Directors

Cody Meinhardt

Vincentian Volunteer

Mary Nelle Gage, SL

Marketing Director

Dear EarthLinks Friends and Supporters,

We are delighted to share with you in this report the many reasons we are excited and grateful for all that was planted, cultivated, harvested and shared in our EarthLinks community in 2010. Each day we are together, we learn more about being community for each other and with the whole Earth Community. Gardening reminds us that "change" is a constant in our lives, which brings both beauty and burden. We significantly increased the number of volunteers working with us and enjoyed greater visibility in the Denver community. New products were introduced and we redesigned our logo which is incorporated above, thanks to Rassman Design. Like many of you, we have felt the economic crunch and had to cut some programs—one being the extra urban gardens we maintained. This enabled us to concentrate on our own Peace Garden. Thanks to our supporters we ended the year in the black. We are grateful for the many relationships that make up our EarthLinks community.

EarthLinks Workshop

2010 saw EarthLinks concentrating our efforts on the workshop, where 61 unique individuals worked in our garden, created glass and paper crafts, raised and tended bees, learned worm composting, painted rain collection barrels, helped build bee and bat boxes, created jewelry, and all the while supported one another and built a community. The connections formed in the workshop: to Earth, to one another, to society, are what set EarthLinks apart from other non-profits. We take "going Green" seriously, and have for 15 years. Our participants bring compost to our garden on the bus, care for our bees and learn Earth care. Resources are shared and community is formed. Our third Floral Design Course graduated 11 women fully trained to obtain work in the floral industry. Last year 6 of these graduates obtained full or part-time work, after paid internships.



Harvesting gourds in Autumn 2010

DAY TRIPS INTO NATURE

Our intrepid Trip Leader, Beth Lindroos, hosted 16 trips in 2010, taking 103 individuals to various locations near metro Denver. She also added trips to the Denver Art Museum and the King Tut expo with the workshop participants. Places visited included NREL, the Colorado School of Mines Museum, Boulder Natural History Museum, the Butterfly Pavilion, Barr Lake State Park, Denver Museum of Nature and Science, Eldorado Canyon, Mother Cabrini Shrine, and the Railroad Museum. Women from the Empowerment program enjoyed an afternoon at the Quilting Museum. Unfortunately, we have suspended this program for everyone except workshop participants due to funding concerns.

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Board of Directors

- Margaret Swahn**
- Jeannine Halloran, OP**
- P. Daniel Hopkins**
- Bette Ann Jaster, OP**
- Susan Goldbach**
- Edith Crowley**
- Natalie Moomaw**
- Patricia Riley**

New Products from EarthLinks in 2010:

Rain Water Collection Barrels



Bee Works Handmade Soap

Bat Boxes (Single- or Double-Chamber)



Mason Bee Boxes

IMAGINE

Seven was the lucky number — our 7th annual fundraiser, “Imagine” was held on June 16, 2010 at the Mixing Room, space kindly donated by Jeff and Laura Mauck. The fun, casual evening included music by the Medicinal Strings, great hors d’oeuvres and wine and beer donated to make a festive evening. With the auction proceeds, more than \$22,000 was raised for EarthLinks.

MARKETING

Sales broke records in 2010: our products were offered for sale at 42 separate venues and resulted in the biggest sales volume ever: more than \$42,000 earned! We continue to search out new venues and new products to support and improve our programs. Look for our newest product, soap at all sales in 2011!

VOLUNTEERS

Our thanks to our wonderful volunteers who have stepped up and helped us through some difficult financial times. More than 2600 hours were logged by our volunteers helping in sales, product creation, food preparation, office work, garden work, fundraising and services to our participants. Without this help, which is a 30% increase in volunteer hours from 2009, EarthLinks would not be where it is today. We truly cannot thank you enough. As our participants say, You Are The Best!

Our Thanks to our Board Members who have moved on to new endeavors: Pat Sablatura, Bruce Rippe, Laura Mauck, Ruth Prochnow, Bob Mailander, and Linda Taylor. We miss you and wish you well.

EarthLinks Financial Report

REVENUE 2010

| | |
|--------------------------------------|-----------|
| Grants & Foundations | \$ 84,830 |
| Donations | 47,441 |
| EarthLinks Product Sales | 42,905 |
| Special Events, Interest & Workshops | 29,893 |

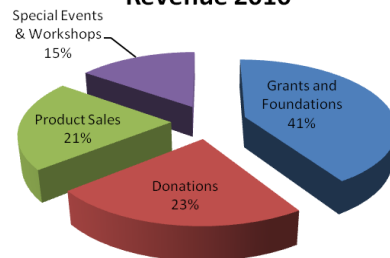
Total \$ 205,069

EXPENSES 2010

| | |
|-------------------|---------------|
| Program Services: | \$ 121,694 |
| General Operating | 29,088 |
| Fundraising | <u>19,288</u> |

Total \$ 170,070

Revenue 2010



Expenses 2010

